

**Corporate intelligence**

# **The bloodhounds of capitalism**

**It is a good time to be a corporate investigator**

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## **The dog that barked at the right time**

Jeffrey Katz, a former Kroll man who heads London-based Bishop International, which began life investigating claims in the Lloyds insurance market, sees new opportunities popping up all the time. His firm has been carving niches in intellectual property, from anti-counterfeiting (such as gathering evidence on how a particular faker operates) to buying trademarks on behalf of big companies before they launch a new brand. This must be done quietly, so as not to arouse suspicion and drive up prices. Bishop did a good job for Apple with names similar to “iPad”.